





# 54th Annual **Freedom Fund Banquet**

Supporting the Greater Indianapolis Branch of the NAACP

Greater Indianapolis Branch

**KEYNOTE** 

# **And Here We Are**

A FIRESIDE CHAT WITH

Karin Sarratt – EVP & COO of OneAmerica Financial Ahmed Young - President & CEO of Indianapolis Foundation

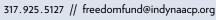
#### **MODERATED BY**

Carolene Mays – Founder of Carolene Mays Inspiring Leadership LLC and Black Leadership & Legacies Inc.

Thursday, October 16, 2025 Ritz Charles - Carmel, Indiana

> Doors Open – 6 pm | Dinner – 6:30 pm Fireside Chat - 7:15 pm

For sponsorship, table or ticket inquires, please contact: Branch Secretary, Phyllis Carr







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The Freedom Fund Banquet is the largest fundraiser and gathering each year for the Greater Indianapolis NAACP Branch 3053. Proceeds support the branch's civil rights mission and ongoing operating expenses in the greater Indianapolis area. The Greater Indianapolis NAACP remains steadfast in our mission to eliminate racial discrimination and advance equity in education, economic opportunity, health, and civil rights. In 2024, our branch achieved measurable victories that uplifted communities, empowered families, and drove systemic change across Central Indiana.

## Achieving Black Academic Excellence

• The Greater Indianapolis NAACP and other Indiana NAACP leaders launched the Indiana Black Academic Excellence in 2022. The plan outlined strategies to help students succeed. This plan continues to further the pursuit of educational equity.

## Civic Engagement & Voter Protection

- Expanded voter education with voter registration and protection programs in Marion County to safeguard ballot access and reduce intimidation.
- Deployed volunteers to educate infrequent voters, focusing on historically disenfranchised communities.

# **Educational Equity & Excellence**

- Advanced conversations on rigorous instruction, transparency, and equitable funding for Black students.
- Originated the Indiana Black Academic Excellence Plan, now a statewide initiative improving K-12 outcomes.

#### **Environmental & Public Health Justice**

- Exposed the extreme harm of lead contamination on children and vulnerable families.
- Launched advocacy to resist environmental rollbacks and advance testing, remediation, and accountability.

#### **Economic Inclusion & Workforce Equity**

- Championed minority-, women-, veteran-, and disabled-owned business participation in major public projects, including the Indianapolis Convention Center Hotel & Ballroom.
- Advocated for transparent procurement and measurable inclusion goals.

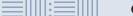
#### Community Partnerships & Interfaith Leadership

- Partnered with the Interdenominational Ministers Alliance to expand grassroots advocacy and amplify the community's moral voice.
- Engaged faith-based leaders in addressing education, housing, and equity concerns.

# Media & Public Dialogue

 Partnered with the Indianapolis Recorder in the IAAQLI Project to help guide the community to lead testing sites. And bring awareness to the free lead testing for all of the community.





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#### **EVENT BACKGROUND**

This is the 54th Annual Freedom Fund Banquet hosted by the Greater Indianapolis NAACP Branch 3053. This year's dinner will feature a keynote fireside chat with Karin Sarratt, Executive Vice-President & Chief Operating Office of *OneAmerica Financial* and Ahmed Young, President & Chief Executive Officer of *Indianapolis Foundation*. The conversation will be moderated by Carolene Mays, Founder of *Carolene Mays Inspiring Leadership LLC* and *Black Leadership & Legacies Inc*.

More than 300 civic and business leaders, elected officials and guests from the Indianapolis community will attend the banquet, our biggest networking event of the year.

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#### WHY PARTNER WITH US?

Your sponsorship helps sustain programs that:

- Protect civil and voting rights.
- Improve educational outcomes for marginalized students.
- Advocate for health, housing, and environmental justice.
- Ensure economic inclusion in major development projects.
- Build community coalitions that strengthen Indianapolis for all.

Together, we can continue building a city where equity, opportunity, and justice are not just aspirations, but reality.

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# **Sponsorship Opportunities**

#### PLATINUM SPONSOR - \$20,000

- Recognition as premium sponsor on all printed materials
- Opportunity to participate in media events
- Recognition and logo on the Greater Indianapolis NAACP website
- Two tables of 10 with signage and preferred seating
- Recognition and signage during dinner and reception
- Opportunity to distribute corporate gift or publication at event

### **GOLD SPONSOR - \$10,000**

- Recognition on all printed materials
- Recognition and logo on the Greater Indianapolis NAACP website
- One table of 10 with signage
- Recognition and signage during dinner and reception
- Opportunity to distribute corporate gift or publication at event

#### SILVER SPONSOR - \$7,500

- Recognition on all printed materials
- Recognition and logo on the Greater Indianapolis NAACP website
- One table of 10 with signage
- Recognition and signage during dinner and reception

#### **BRONZE SPONSOR - \$5,000**

- Recognition on all printed materials
- $\bullet\,$  Recognition and logo on the Greater Indianapolis NAACP website
- One table of 10 with signage
- Recognition during dinner

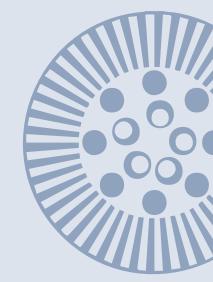
#### **TABLE SPONSOR - \$2,500**

- Recognition on all printed materials
- $\bullet\,$  Recognition and logo on the Greater Indianapolis NAACP website
- One table of 10 with signage

## TABLE - \$1,500

• Reserved table of 8 with signage

All logos should be press-quality EPS vector or 300-dpi-resolution JPG files. Email logos to freedomfund@indynaacp.org







# **Sponsorship Commitment Form**

Yes, I would like to sponsor the Greater Indianapolis NAACP Freedom Fund Banquet. AS AN EVENT SPONSOR: ☐ Platinum (\$20,000) ☐ Bronze (\$5,000) Gold (\$10,000) Table Sponsor (\$2,500) Silver (\$7,500) Table (\$1,500) AS A PATRON OF THE GREATER INDIANAPOLIS NAACP: \$100 donation AS A FRIEND OF THE GREATER INDIANAPOLIS NAACP: Individual ticket(s) Quantity \_\_\_\_\_ at \$125 = \$ \_\_ Please indicate any dietary restrictions \_ Buy your tickets online: https://www.eventbrite.com/e/54th-annual-freedom-fund-banquet-tickets-1588391755499 I/WE CANNOT ATTEND: Please accept this \$ \_\_\_ \_ contribution payable to Greater Indianapolis NAACP Branch 3053. Name \_ Company Address City, State, ZIP \_ Phone \_ Email Date\_ To confirm your support, please complete this form and email to freedomfund@indynaacp.org mail the form to: Greater Indianapolis NAACP • 300 E. Fall Creek Parkway North Drive • Indianapolis, IN 46205. **PAYMENT OPTIONS:** Check enclosed. Make check payable to Greater Indianapolis NAACP Branch 3053. Credit Card ☐ VISA MASTERCARD DISCOVER AMEX Credit Card No. \_ CVC#\_ Exp. Name on Card \_ Signature \_



# **Guest List**



Please provide us with the names of the guests who will be sitting at your table. Next to each name, please indicate any dietary restrictions.

COMPANY/ORGANIZATION
PRIMARY CONTACT NAME
PRIMARY CONTACT PHONE
1
2
3
4
5
6
7
8

Please send your guest list via email to Branch Secretary, Phyllis Carr at freedomfund@indynaacp.org or mail this form to: Greater Indianapolis NAACP • 300 E. Fall Creek Parkway North Drive • Indianapolis, IN 46205.

The NAACP Greater Indianapolis Branch is a 501(c)4 organization. Gifts are not deductible as charitable contributions, but may be deductible as trade or business expenses. Thank you for supporting civil rights and equal opportunity!

