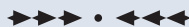


54th Annual Freedom Fund Banquet

Supporting the Greater Indianapolis Branch of the NAACP

NAACP

Greater Indianapolis Branch



KEYNOTE

And Here We Are

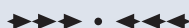
A FIRESIDE CHAT WITH

Karin Sarratt – *EVP & COO of OneAmerica Financial*

Ahmed Young – *President & CEO of Indianapolis Foundation*

MODERATED BY

Carolene Mays – *Founder of Carolene Mays Inspiring Leadership LLC
and Black Leadership & Legacies Inc.*

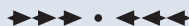


Thursday, October 16, 2025

Ritz Charles – Carmel, Indiana

Doors Open – 6 pm | **Dinner** – 6:30 pm

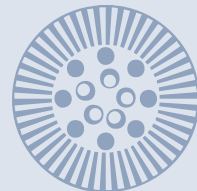
Fireside Chat – 7:15 pm

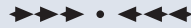


For sponsorship, table or ticket inquiries, please contact:

Branch Secretary, Phyllis Carr

317.925.5127 // freedomfund@indyanaacp.org





The Freedom Fund Banquet is the largest fundraiser and gathering each year for the Greater Indianapolis NAACP Branch 3053. Proceeds support the branch's civil rights mission and ongoing operating expenses in the greater Indianapolis area. Over the last several years, the Greater Indianapolis NAACP has worked to safeguard civil rights and equal opportunity through the following activities:

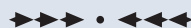
Achieving Black Academic Excellence: In 2022, the Greater Indianapolis NAACP and other Indiana NAACP leaders launched the Indiana Black Academic Excellence plan which outlined strategies to help students succeed. The Indiana Department of Education and local school board leaders were engaged and educated on how this plan would further the pursuit of educational equity.

Reforming Policing: After a man died in the Indianapolis Metropolitan Police Department's custody in June 2022, the Greater Indianapolis NAACP called on IMPD to make medically trained resource officers available 24 hours a day. Following this call, Mayor Joe Hogsett pledged \$2 million of the city's budget to fund a new mental health response team. Branch president Chrystal Ratcliffe also serves on the General Orders Board, which sets policies for IMPD officers to do their jobs.

Improving Voter Turnout, Education and Protection: Alongside Common Cause Indiana, the Greater Indianapolis NAACP worked to ensure greater voter access within Marion County. Volunteers made 4,250 phone calls in Marion County to encourage infrequent African American voters to exercise their right to vote. Partnerships with the National Pan-Hellenic Council Divine 9 organizations, the Freemasons' Prince Hall Grand Lodge of Indiana and Common Cause Indiana were also forged to get voters to the polls. The website indynaacp.org/vote provided a one-stop shop for voter information and education.

Advocating for Economic Empowerment and Development: The Greater Indianapolis NAACP monitored the City of Indianapolis' implementation of its Community Development Block Grant program and worked alongside the Coalition of Black Trade Unionists to develop training to combat historically discriminatory bank lending practices. Additionally, Black-owned and veteran-owned businesses were supported in the attempt to expand the Economic Empowerment Black Business Zone at 38th and Keystone.

Lead Testing Clinics: As part of its continuing efforts to support the health and well-being of Indianapolis residents, the Greater Indianapolis NAACP has committed to mitigating the impact of lead in the community. Increased exposure can affect multiple systems in the body and is particularly harmful to young children and women of childbearing age. In partnership with the Marion County Public Health Department and the Children's Museum of Indianapolis, lead-testing clinics have been made available to Hoosiers at no cost. This collaboration continues the mission to improve health equity, particularly in vulnerable populations.

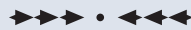




EVENT BACKGROUND

This is the 54th Annual Freedom Fund Banquet hosted by the Greater Indianapolis NAACP Branch 3053. This year's dinner will feature a keynote fireside chat with Karin Sarratt, Executive Vice-President & Chief Operating Office of *OneAmerica Financial* and Ahmed Young, President & Chief Executive Officer of *Indianapolis Foundation*. The conversation will be moderated by Carolene Mays, Founder of *Carolene Mays Inspiring Leadership LLC* and *Black Leadership & Legacies Inc.*

More than 300 civic and business leaders, elected officials and guests from the Indianapolis community will attend the banquet, our biggest networking event of the year.



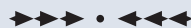
INITIATIVE HIGHLIGHT: RACISM IS A PUBLIC HEALTH CRISIS TOWN HALL

In June 2020, the Indianapolis City-County Council unanimously passed a resolution declaring racism as a public health crisis in Marion County. This resolution came while COVID-19 was disproportionately affecting Black communities.

To further address the social impediments to health experienced by African Americans, the Greater Indianapolis NAACP joined forces with the Indianapolis Recorder to host the first Racism is a Public Health Crisis town hall in February 2021. This event brought together the chief executive officers of the largest health care systems in Marion County for an open conversation about the systems' health equity initiatives to raise awareness of and find ways to solve the racial disparities present in the health care system.

Since then, the Greater Indianapolis NAACP and Indianapolis Recorder have hosted top Marion County health care executives annually for continued discussions about and progress updates on their health equity work. In 2022, WISH-TV broadcast the conversation live in their studio. In 2023, the first in-person iteration of the event took place at Martin University and was simultaneously broadcast live on WISH-TV. Hundreds of attendees joined to hear from health care leaders and were given the opportunity to speak to them one-on-one during an open Q&A and networking session after the panel discussion.

The Greater Indianapolis NAACP and Indianapolis Recorder plan to continue to host this event annually to maintain open lines of communication between the community and health care decision-makers.



Sponsorship Opportunities



PLATINUM SPONSOR - \$20,000

- Recognition as premium sponsor on all printed materials
- Opportunity to participate in media events
- Recognition and logo on the Greater Indianapolis NAACP website
- Two tables of 10 with signage and preferred seating
- Recognition and signage during dinner and reception
- Opportunity to distribute corporate gift or publication at event

GOLD SPONSOR - \$10,000

- Recognition on all printed materials
- Recognition and logo on the Greater Indianapolis NAACP website
- One table of 10 with signage
- Recognition and signage during dinner and reception
- Opportunity to distribute corporate gift or publication at event

SILVER SPONSOR - \$7,500

- Recognition on all printed materials
- Recognition and logo on the Greater Indianapolis NAACP website
- One table of 10 with signage
- Recognition and signage during dinner and reception

BRONZE SPONSOR - \$5,000

- Recognition on all printed materials
- Recognition and logo on the Greater Indianapolis NAACP website
- One table of 10 with signage
- Recognition during dinner

TABLE SPONSOR - \$2,500

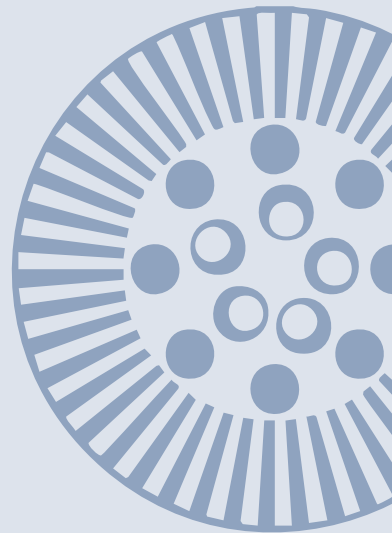
- Recognition on all printed materials
- Recognition and logo on the Greater Indianapolis NAACP website
- One table of 10 with signage

TABLE - \$1,500

- Reserved table of 10 with signage

All logos should be press-quality EPS vector or 300-dpi-resolution JPG files.

Email logos to freedomfund@indynaacp.org



Sponsorship Commitment Form



Yes, I would like to sponsor the Greater Indianapolis NAACP Freedom Fund Banquet.

AS AN EVENT SPONSOR:

- | | |
|--|--|
| <input type="checkbox"/> Platinum (\$20,000) | <input type="checkbox"/> Bronze (\$5,000) |
| <input type="checkbox"/> Gold (\$10,000) | <input type="checkbox"/> Table Sponsor (\$2,500) |
| <input type="checkbox"/> Silver (\$7,500) | <input type="checkbox"/> Table (\$1,500) |

AS A PATRON OF THE GREATER INDIANAPOLIS NAACP IN THE EVENT PROGRAM:

- ☐ \$100 donation

Please indicate how your name should be listed in the program _____

AS A FRIEND OF THE GREATER INDIANAPOLIS NAACP:

- ☐ Individual ticket(s)

Quantity _____ at \$125 = \$ _____

Please indicate any dietary restrictions _____

I/WE CANNOT ATTEND:

- ☐ Please accept this \$ _____ contribution payable to Greater Indianapolis NAACP Branch 3053.

Name _____

Company _____

Address _____

City, State, ZIP _____

Phone _____

Email _____

Date _____

To confirm your support, please complete this form and email to freedomfund@indynaacp.org
or mail to Greater Indianapolis NAACP, 300 E. Fall Creek Parkway North Drive, Indianapolis, IN 46205.

PAYMENT OPTIONS:

- ☐ Check enclosed. Make check payable to Greater Indianapolis NAACP Branch 3053.
- ☐ Credit Card ☐ VISA ☐ MASTERCARD ☐ DISCOVER ☐ AMEX

Credit Card No. _____ CVC# _____ Exp. _____

Name on Card _____

Signature _____



Guest List



Please provide us with the names of the guests who will be sitting at your table. Next to each name, please indicate any dietary restrictions.

COMPANY/ORGANIZATION _____

PRIMARY CONTACT NAME _____

PRIMARY CONTACT PHONE _____

1 _____

2 _____

3 _____

4 _____

5 _____

6 _____

7 _____

8 _____

9 _____

10 _____

Please send your guest list via email to **Branch Secretary, Phyllis Carr** at freedomfund@indynaacp.org or mail to Greater Indianapolis NAACP, 300 E. Fall Creek Parkway North Drive, Indianapolis, IN 46205.

The NAACP Greater Indianapolis Branch is a 501(c)4 organization. Gifts are not deductible as charitable contributions, but may be deductible as trade or business expenses. Thank you for supporting civil rights and equal opportunity!

