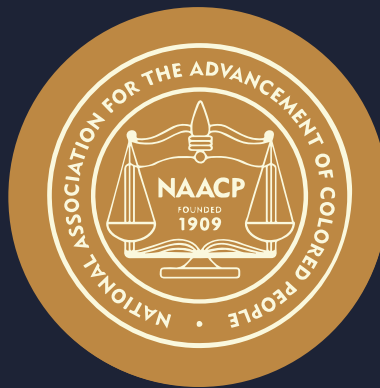


52ND ANNUAL
FREEDOM FUND BANQUET



A NEW ENVIRONMENT FOR PUBLIC HEALTH
Overcoming the Impact of Race & Place

Speakers

Benjamin Todd Jealous

Executive Director Sierra Club / Past National NAACP President & CEO

Dr. Kelly McCants

Medical Director, Advanced Heart Failure Program
Executive Director, Norton Healthcare Institute for Health Equity

Greater Indianapolis NAACP



SEPTEMBER 21, 2023

5:30 p.m. Reception / 6:30 p.m. Dinner

The Grand Hall at Westlake

400 N. High School Rd, Indianapolis, IN 46214

For sponsorship, table or ticket inquiries, please contact:

Branch Secretary Phyllis Carr

317-925-5127 / freedomfund@indynaacp.org

ABOUT THE GREATER INDIANAPOLIS NAACP

The Freedom Fund Banquet is the largest fundraiser and gathering each year for the Greater Indianapolis NAACP Branch 3053. Proceeds support the branch's civil rights mission and ongoing operating expenses in the greater Indianapolis area. Over the last several years, the Greater Indianapolis NAACP has worked to safeguard civil rights and equal opportunity through the following activities:

Achieving Black Academic Excellence: In 2022, the Greater Indianapolis NAACP and other Indiana NAACP leaders launched the Indiana Black Academic Excellence plan which outlined strategies to help students succeed. The Indiana Department of Education and local school board leaders were engaged and educated on how this plan would further the pursuit of educational equity.

Reforming Policing: After a man died in the Indianapolis Metropolitan Police Department's custody in June 2022, the Greater Indianapolis NAACP called on IMPD to make medically trained resource officers available 24 hours a day. Following this call, Mayor Joe Hogsett pledged \$2 million of the city's budget to fund a new mental health response team. Branch president Chrystal Ratcliffe also serves on the General Orders Board, which sets policies for IMPD officers to do their jobs.

Improving Voter Turnout, Education and Protection: Alongside Common Cause Indiana, the Greater Indianapolis NAACP worked to ensure greater voter access within Marion County. Volunteers made 4,250 phone calls in Marion County to encourage infrequent African American voters to exercise their right to vote. Partnerships with the National Pan-Hellenic Council Divine 9 organizations, the Freemasons' Prince Hall Grand Lodge of Indiana and Common Cause Indiana were also forged to get voters to the polls. The website indynaacp.org/vote provided a one-stop shop for voter information and education.

Advocating for Economic Empowerment and Development: The Greater Indianapolis NAACP monitored the City of Indianapolis' implementation of its Community Development Block Grant program and worked alongside the Coalition of Black Trade Unionists to develop training to combat historically discriminatory bank lending practices. Additionally, Black-owned and veteran-owned businesses were supported in the attempt to expand the Economic Empowerment Black Business Zone at 38th and Keystone.

EVENT BACKGROUND

This is the 52nd Freedom Fund Banquet hosted by the Greater Indianapolis NAACP Branch 3053. This year's dinner will feature keynote speeches from Sierra Club Executive Director and former National NAACP President and CEO Benjamin Todd Jealous and Norton Healthcare Institute for Health Equity Executive Director Dr. Kelly McCants.

More than 300 civic and business leaders, elected officials and guests from the Indianapolis community will attend the banquet, our biggest networking event of the year.

KEYNOTE SPEAKER

Benjamin Todd Jealous
Sierra Club Executive Director
Former National NAACP President/CEO



KEYNOTE SPEAKER

Dr. Kelly McCants
Norton Healthcare Institute for
Health Equity Executive Director

ABOUT THE GREATER INDIANAPOLIS NAACP

INITIATIVE HIGHLIGHT: RACISM IS A PUBLIC HEALTH CRISIS TOWN HALL

In June 2020, the Indianapolis City-County Council unanimously passed a resolution declaring racism as a public health crisis in Marion County. This resolution came while COVID-19 was disproportionately affecting Black communities.

To further address the social impediments to health experienced by African Americans, the Greater Indianapolis NAACP joined forces with the Indianapolis Recorder to host the first Racism is a Public Health Crisis town hall in February 2021. This event brought together the chief executive officers of the largest health care systems in Marion County for an open conversation about the systems' health equity initiatives to raise awareness of and find ways to solve the racial disparities present in the health care system.

Since then, the Greater Indianapolis NAACP and Indianapolis Recorder have hosted top Marion County health care executives annually for continued discussions about and progress updates on their health equity work. In 2022, WISH-TV broadcast the conversation live in their studio. In 2023, the first in-person iteration of the event took place at Martin University and was simultaneously broadcast live on WISH-TV. Hundreds of attendees joined to hear from health care leaders and were given the opportunity to speak to them one-on-one during an open Q&A and networking session after the panel discussion.

The Greater Indianapolis NAACP and Indianapolis Recorder plan to continue to host this event annually to maintain open lines of communication between the community and health care decision-makers.



SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR - \$20,000

- ~ Recognition as premium sponsor on all printed materials
- ~ Opportunity to participate in media events
- ~ Recognition and logo on the Greater Indianapolis NAACP website
- ~ Two tables of 8 with signage and preferred seating
- ~ Recognition and signage during dinner and reception
- ~ Opportunity to distribute corporate gift or publication at event

GOLD SPONSOR - \$10,000

- ~ Recognition on all printed materials
- ~ Recognition and logo on the Greater Indianapolis NAACP website
- ~ One table of 8 with signage
- ~ Recognition and signage during dinner and reception
- ~ Opportunity to distribute corporate gift or publication at event

SILVER SPONSOR - \$7,500

- ~ Recognition on all printed materials
- ~ Recognition and logo on the Greater Indianapolis NAACP website
- ~ One table of 8 with signage
- ~ Recognition and signage during dinner and reception

BRONZE SPONSOR - \$5,000

- ~ Recognition on all printed materials
- ~ Recognition and logo on the Greater Indianapolis NAACP website
- ~ One table of 8 with signage
- ~ Recognition during dinner

TABLE SPONSOR - \$2,500

- ~ Recognition on all printed materials
- ~ Recognition and logo on the Greater Indianapolis NAACP website
- ~ One table of 8 with signage

TABLE - \$1,500

- ~ Reserved table of 8 with signage

All logos should be press-quality EPS vector or 300-dpi-resolution JPG files.

Email logos to pacarr@indynaacp.org.

SPONSORSHIP COMMITMENT FORM

Yes, I would like to sponsor the Greater Indianapolis NAACP Freedom Fund Banquet.

AS AN EVENT SPONSOR:

- | | |
|--|--|
| <input type="checkbox"/> Platinum (\$20,000) | <input type="checkbox"/> Bronze (\$5,000) |
| <input type="checkbox"/> Gold (\$10,000) | <input type="checkbox"/> Table Sponsor (\$2,500) |
| <input type="checkbox"/> Silver (\$7,500) | <input type="checkbox"/> Table (\$1,500) |

AS A PATRON OF THE GREATER INDIANAPOLIS NAACP IN THE EVENT PROGRAM:

- \$100 donation

Please indicate how your name should be listed in the program _____

AS A FRIEND OF THE GREATER INDIANAPOLIS NAACP:

- Individual ticket(s)

Quantity _____ at \$125 = \$ _____

Please indicate any dietary restrictions _____

I/WE CANNOT ATTEND:

- Please accept this \$ _____ contribution payable to Greater Indianapolis NAACP Branch 3053.

Name _____

Company _____

Address _____

City, State, ZIP _____

Phone _____

Email _____

Date _____

*To confirm your support, please complete this form and email to pacarr@indynaacp.org
or mail to Greater Indianapolis NAACP, 300 E. Fall Creek Parkway North Drive, Indianapolis, IN 46205.*

PAYMENT OPTIONS:

- Check enclosed. Make check payable to Greater Indianapolis NAACP Branch 3053.

- Credit Card VISA MASTERCARD DISCOVER AMEX

Credit Card No. _____ CVC# _____ Exp. _____

Name on Card _____

Signature _____

GUEST LIST

Please provide us with the names of the guests who will be sitting at your table. Next to each name, please indicate an dietary restrictions.

COMPANY/ORGANIZATION _____

PRIMARY CONTACT NAME _____

PRIMARY CONTACT PHONE _____

1 _____

2 _____

3 _____

4 _____

5 _____

6 _____

7 _____

8 _____

Please send your guest list via email by Friday, September 8, 2023, to Branch Secretary Phyllis Carr at pacarr@indyanaacp.org or mail to Greater Indianapolis NAACP, 300 E. Fall Creek Parkway North Drive, Indianapolis, IN 46205.

Thank you for supporting civil rights and equal opportunity!